



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Waterfront Strategies
1010 Wisconsin Ave
Suite 800
Washington, DC 20007-3603

Contract # 864131

Schedule Dates 10/30/12-11/05/12
Advertiser League of Conservation Voters-Majority PAC (397)
Agency/T-Code Waterfront Strategies (8116)/154583751
Product Political - US Senate (1176)
Brand Democrat (Pro) (176850)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name WOOD,SPENCER
Phone/Fax /
CPE 126/133/2220
Account Types National/Political PAC - Agency
Billing Type Weekly/Irregular
Comments LCV/SENATE MAJ PAC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/24/12
Last Modified 10/24/12
Entered By Penne Marsh
CO-OP No
Headline # 06395761
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,740.00
Net Total \$26,860.00
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Nov. 2012	15	\$31,600.00
Grand Total:	15	\$31,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/30/12-11/02/12	4	:30	12P- 12:57P (ET)	1		X	X	X	X			1	\$1,600.00	\$1,600.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00	10/24/12
2.0	Normal Line / SPOT	10/30/12-11/02/12	4	:30	3P- 3:58P (ET)	4		X	X	X	X			4	\$1,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)	KATIE	10/24/12
3.0	Normal Line / SPOT	10/30/12-11/02/12	4	:30	3:58P- 4:58P (ET)	4		X	X	X	X			4	\$1,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)	DR. OZ	10/24/12
4.0	Normal Line / SPOT	10/30/12-11/02/12	4	:30	6:58P- 7:28P (ET)	2		X	X	X	X			2	\$5,000.00	\$10,000.00	Norfolk (WVEC) (WVEC)	WHEEL-FORTNE	10/24/12
5.0	Normal Line / SPOT	10/30/12-11/02/12	4	:30	7:28P- 7:57P (ET)	2		X	X	X	X			2	\$5,000.00	\$10,000.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	10/24/12
6.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	3P- 3:58P (ET)	1	1							1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	KATIE	10/24/12
7.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	3:58P- 4:58P (ET)	1	1							1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	DR. OZ	10/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WVEC Norfolk	Date: 10/25
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I, Daniel Teske
do hereby request station time concerning the following issue:

LCV 1920 L St, NW, Suite 800 Washington, DC 20036	Navin Nayak 202-785-8683
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges: \$13,430 Net

This broadcast time will be used by: LCV (League of Conservation Voters)

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input checked="checked" type="checkbox"/> Yes	<input type="checkbox"/> No

#864131

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

US Senate, 11/6/12

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

LCV

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:


☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

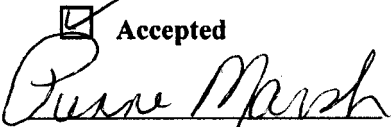
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7/31/12 Date  Signature 202-338-8700 Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
 Signature Penne Marsh Printed Name NSC Title

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WVEC Norfolk	Date: 10/25
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I, Mike Furman
do hereby request station time concerning the following issue:

Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As ordered				

Total Charges: \$ 13,430 Net

This broadcast time will be used by: Majority PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes
 ☐ No

#864131

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Majority PAC
700 13th Street, NW
Washington, DC 20005
202-350-6060

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Rebecca Lamb

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/4/12
Date
[Signature]
Signature
202-338-8700
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Pennie Marsh NSC
Signature Printed Name Title